Metal Laminate letters and Logos, made by Gemini, are produced by laminating Chemetal to an acrylic base.
While the thin gauge Chemetal is anodized aluminum, it is designed for interior use only.
Cleaning should be done without any harsh chemicals or abrasives. Typically, warm water and a dish soap, with a soft cloth, works best.
Should the Laminate face contain metal with a grain direction, always wipe face in the direction of the grain.